

realcommercial.com.au is Australia's No. 1 website for buying and selling commercial properties and businesses. It delivers over 295,000+ unique browsers each month. realcommercial.com.au has two distinct sections, [Commercial Properties For Sale](#) and [realbusinesses.com.au](#).

View statistics for each section of [realcommercial.com.au](#)

- ALL ▶
- COMMERCIAL PROPERTY ▶
- REALBUSINESSES.COM.AU ▶



Like to know more? Call REA Group Media on 1300 134 174

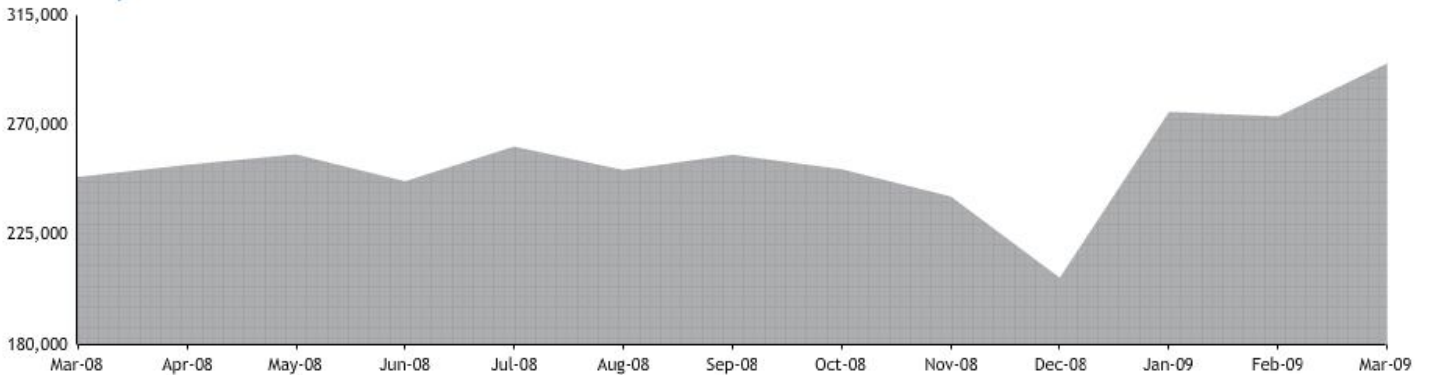
Key Facts

Australia's No.1 commercial and businesses for sale website
 Affluent business decision maker audience
 Over 250,000 unique browsers per month

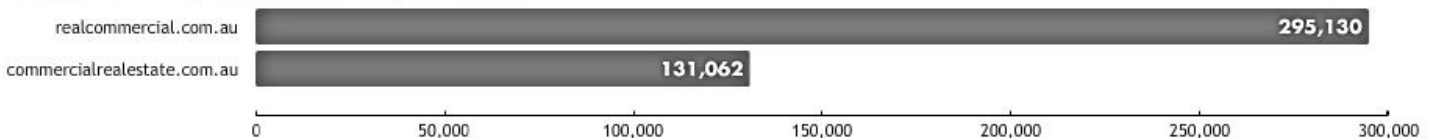
Key Monthly Statistics⁺

295,130 Unique browsers	6.9M Page impressions	1.80 Frequency	532,450 User sessions	9:22mins Average user session duration
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Total unique browsers⁺



Competitor comparison total unique browsers⁺



Who is realcommercial.com.au's core audience?[^]

- 44%**

have household income over \$100,000
- 46%**

intend to purchase computer equipment
- 53%**

intend to apply/purchase business finance loan
- 80%**

work full time or are self employed
- 40% AGED 35-49**

aged 35-49

⁺ | Nielsen Online, Market Intelligence, total traffic for audited sites, March 2009

^{*} | Nielsen Online, Site Census, March 2009

[^] | realestate.com.au Buyer Intention Survey, January 2009

^{*} | Panorama 12 Month National (Jul 07 - Jun 08 Survey 05)